Free GPT Prompts

Marketing Edition
8/15/2023

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Let's come up with 5 top prompts for marketers!

"Help me craft an elevator pitch for [Product/Service X]."

Why it's a timesaver: An elevator pitch is a brief, persuasive speech to spark interest in what you're offering. Crafting a compelling one can take time and iterative effort. By utilizing ChatGPT, marketers can quickly obtain a solid starting point or even a finalized pitch, reducing the hours typically spent brainstorming and refining.

"Analyze the sentiment and feedback from these customer reviews [insert reviews]."

Why it's a timesaver: Manually sifting through and interpreting customer reviews to gauge sentiment can be a long and tedious process. With ChatGPT, marketers can quickly get a summarized sentiment analysis, allowing them to swiftly address concerns or capitalize on positive feedback.

"Give me content ideas for our upcoming social media calendar around the theme of [chosen theme]."

Why it's a timesaver: Content ideation is essential for maintaining an active online presence but can be time-consuming. With this prompt, marketers can instantly receive a list of potential content ideas, thus reducing the brainstorming time and ensuring a diverse range of post topics.

"Help me draft an email campaign for [specific event/promotion]."

Why it's a timesaver: Writing email copy that's engaging, persuasive, and aligns with the brand voice can be challenging. With ChatGPT, marketers can get a draft or framework to start with, saving time on initial drafts and ensuring the content is on point from the outset.

"Provide SWOT analysis for [Product/Service X] based on the following market data [insert data]."

A SWOT analysis (analyzing Strengths, Weaknesses, Opportunities, and Threats) is crucial for strategic planning but requires in-depth thinking and analysis. By using ChatGPT, marketers can get an initial analysis faster, allowing them to spend more time on strategy execution rather than data interpretation.

Copy-paste data or upload to Code Interpreter!

Remember to
Feed your AI

Your AI is hungry. The more data and info you feed it, the stronger it gets and the more it helps you.

It also remembers things within a single tab. Keep those convos running!

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