

# FREE ChatGPT Prompts

Marketing  
Edition



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# Remember to Feed your AI

Your AI is hungry. The more data and info you feed it as part of your prompting, the stronger it gets and the more it helps you.

Tell it about your job and project every time you prompt!



A structured checklist streamlines the product or service launch process. By using this prompt, marketers receive a step-by-step guide tailored to a specific market, ensuring they don't overlook any crucial steps.



Prompt: "Give me a checklist of essential steps for launching a new [product/service] in the [specific market or country]."



Understanding customer pain points ensures relevant marketing messaging. This prompt gives insights into specific industry challenges, allowing for targeted value propositions.

Prompt: "List common pain points for customers in the [specific industry] that our [product/service] can address."





Referral programs can boost acquisition. This prompt offers a tailored strategy, ensuring the program resonates with the target segment and maximizes referrals.



Prompt: "Help me create a referral program strategy to incentivize [specific customer segment] to introduce our [product/service] to their peers."

Seasonal promotions can boost sales. This prompt provides relevant promotional tactics, ensuring marketers leverage timely opportunities without extensive planning.





Prompt: "Suggest promotional strategies for the upcoming [season or event, e.g., 'holiday season'] for our [product/service]."



Loyalty programs enhance customer retention. This prompt provides a structured plan tailored to a segment, reducing the time spent on conceptualizing and strategizing.

Prompt: "Help me draft a loyalty program for our [brand/product] targeting [specific customer segment]."





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people walk right  
past my ads  
without looking

